

ELK POINT A.G. ROSS ARENA

SPONSORSHIP OPPORTUNITIES 2022 – 2023

Hello!

We are the A.G. Ross Elk Point Arena Operating Committee and run under the Elk Point & District Agricultural Society, a non-profit, volunteer based community organization dedicated to providing social, educational and recreational opportunities to enhance the quality of life in the surrounding rural community.

Our committee operates and maintains our ice arena that is used for recreation programs, event space, and meeting rooms and we support the following youth and adult programs:

Minor Hockey	Pre-Power & Power Skating	Community Public Skating
Pond Hockey	Senior Men's Hockey	Community Shinny
Figure Skating	Adult Recreational Hockey	Elk Point Elementary School Skating

We have hosted highly esteemed events including the Ronald McDonald House Winterland Invitational Hockey tournament and multiple Hockey Alberta Provincial tournaments that bring revenue to our community. Our fundraising efforts include concession and vending machine, fundraisers, events, Alberta Lottery Casino, grants, and personal/family donations. We also offer free meeting room space to non-profit groups in our community.

We greatly appreciate and rely on our gracious sponsors. Volunteer and community support allow us to keep this facility running. Without it, we would lose key recreational opportunities and would have less people coming into our community.

Please see the attached chart for sponsorship opportunities. Prices remain the same and as a 'THANK YOU' to existing and new sponsors, we have added more exposure. Signage is to be provided by the sponsor; we can help with arrangements as needed. There are also some new sponsorships available! Reach out with any questions or ideas you may have, we would be happy to collaborate with you.

Thank you for your consideration.

Elk Point A.G. Ross Arena Operating Committee

Contacts:

Doug Bassett: 780-645-8372

Brittany Brousseau: 780-614-5624

Carrie Baumgardner: 780-201-3617

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Ways You Can Invest in Your Business and Community!

Sponsors will receive:

- Corporate signage on selected location (sign supplied by sponsor)
- Minimum of two name mentions per season on social media
- Minimum of one name mentions per season announced at home games
- Logo on tv loop in lobby

PRODUCT	COST	COMMENTS
Wall Board 2' x 8'	\$250	Located on arena wall
Rink Board 40" x 84" x 0.02"	\$500	Located on ice surface wall
Score Clock	\$750	Logo below clock
Home Team Bench	\$750	Logo behind Team Bench
Away Team Bench	\$750	Logo behind Away Bench
Home Penalty Box	\$1,000	Logo in front of box; name mention at games
Away Penalty Box	\$1,000	Logo in front of box; name mention at games
Zamboni	\$1,000	Both sides of the Zamboni spoken for. Thank you!
Horizon Room Sponsor	\$1,000	Naming rights; free use for community non-profits
Public Skate Sponsor	\$1,000	Naming rights; weekly name mentions
Shinny Sponsor	\$1,000	Naming rights; weekly name mentions
Themed Public Skate	\$300	Naming rights for one community event (Halloween, Christmas, Easter, etc.)

Thank you for your consideration

Cheques can be made out to:

AG Ross Arena
 Box 1041
 Elk Point, AB T0A 1A0

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